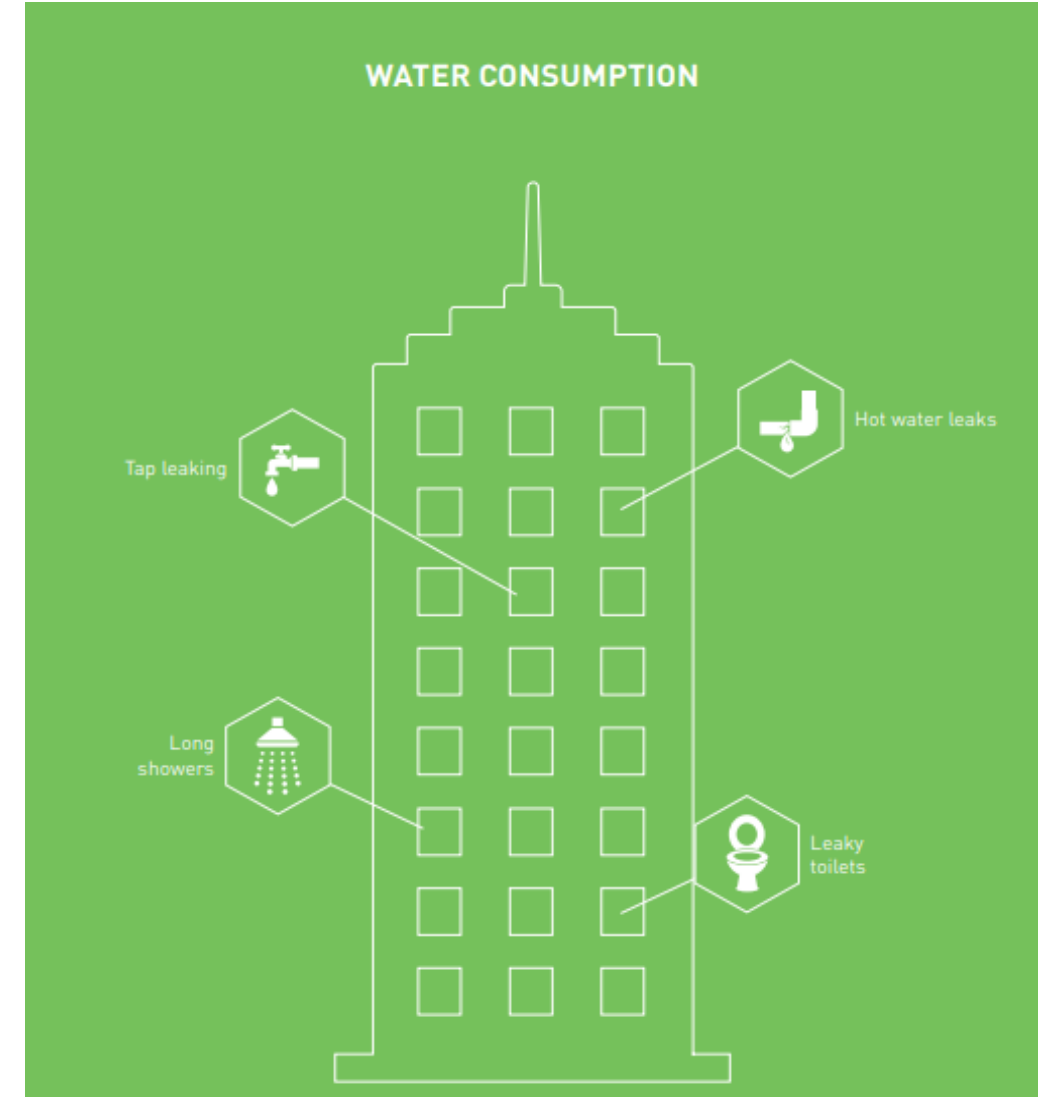
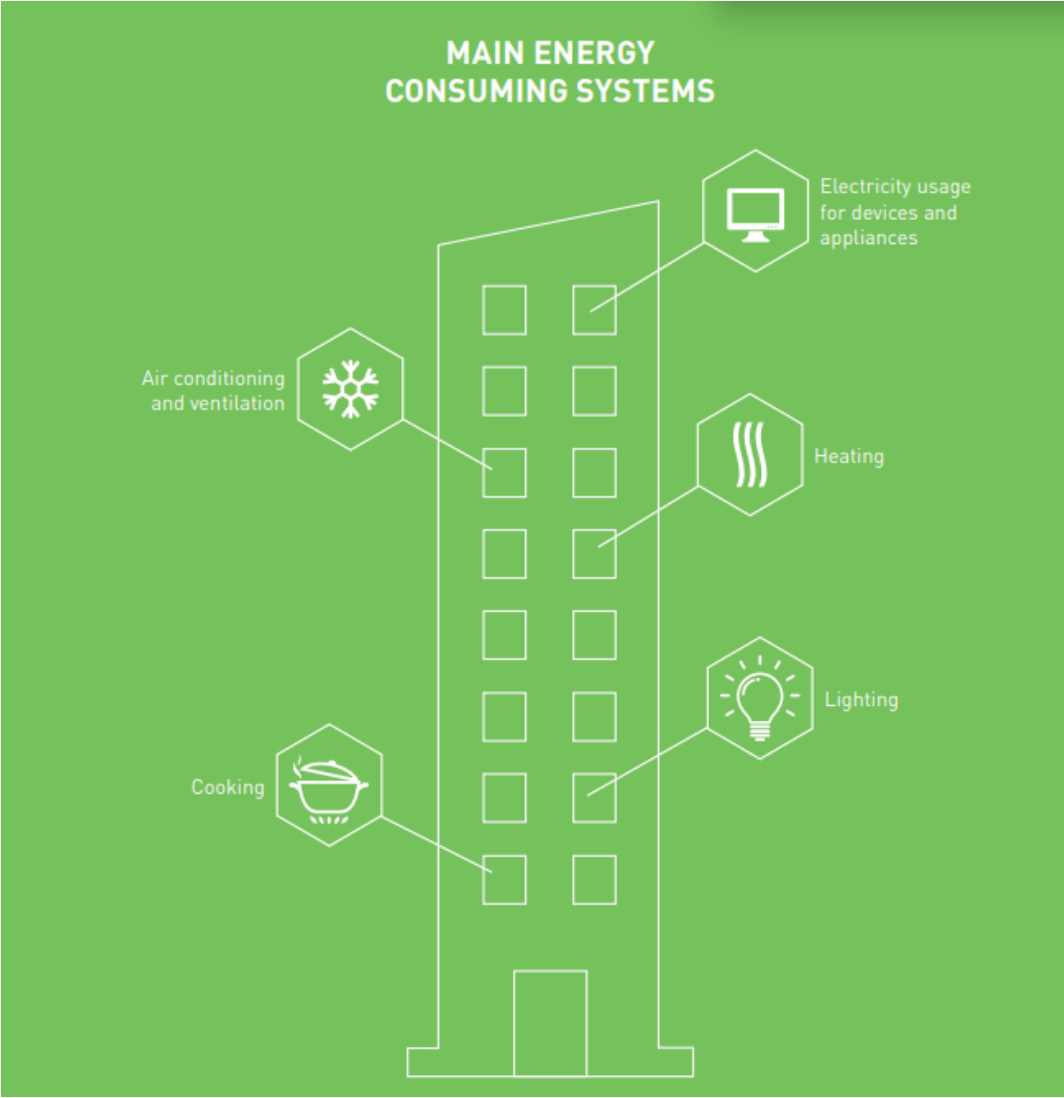


Department of Tourism and Commerce Marketing (DTCM) Guidelines

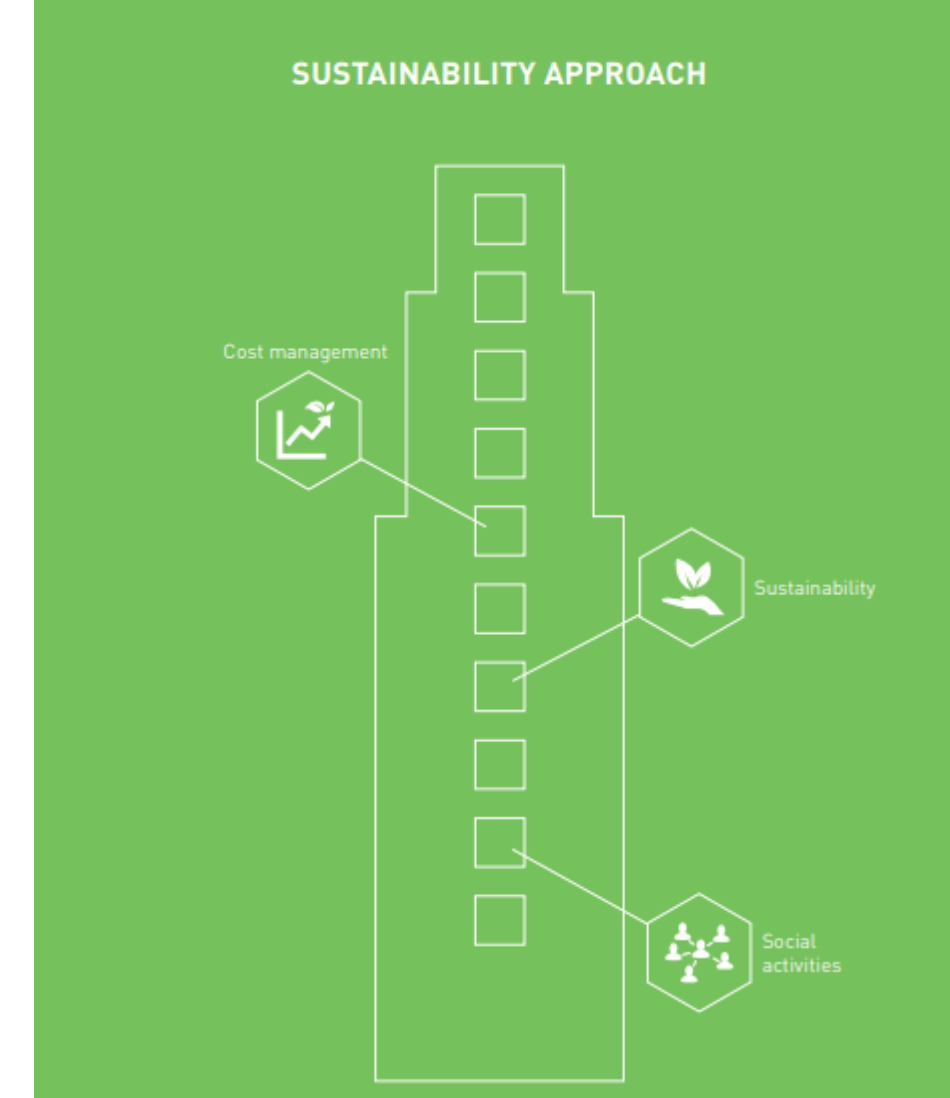
Dubai Sustainable Tourism (DST)

Energy Conservation



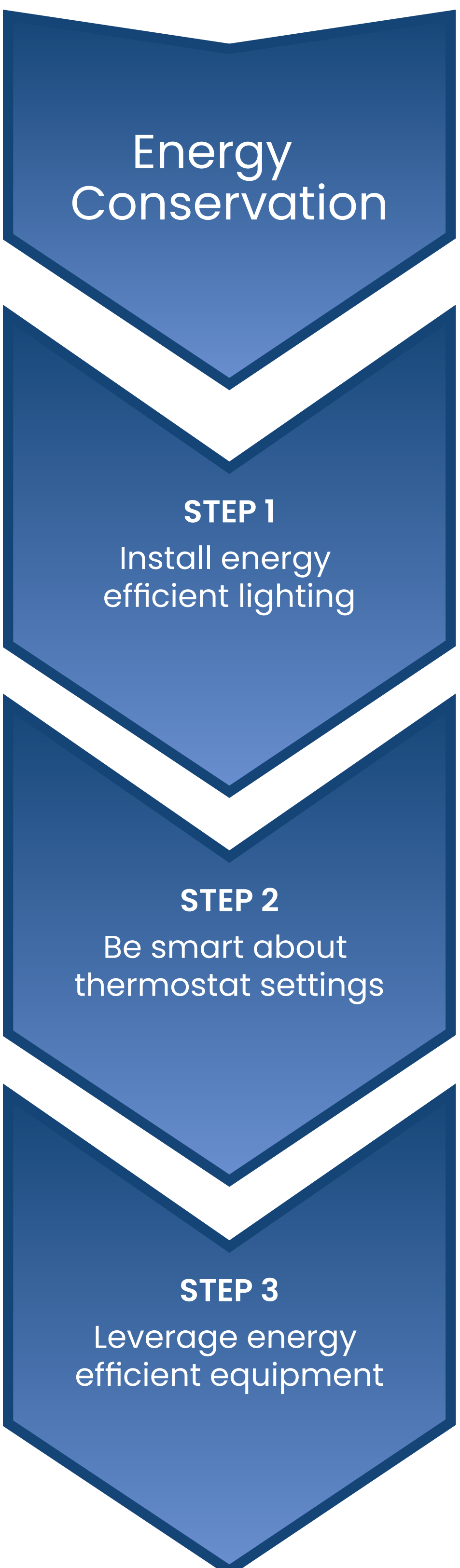
Water Conservation

Sustainability Engagement



Waste Management

4 Modules – 12 Steps



Sustainability As Habit

Farnek Avirea' Survey : Energy consumption of 5-star hotels in Dubai is 225% > then counterpart hotels in Europe

Energy consumption contributes to 7% of the Operating Cost of hotels

HVAC Contributes to 70% of Energy Consumption Cost

An increase in room temperature by 1°C only can reduce your cooling costs by up to 9%

DEWA guidelines on set point temperatures for specific hotel spaces

- Lobby and hall areas 22 - 24
- Guest bedrooms 20 - 22
- Laundry areas 24 - 26
- Guest bathrooms 26 - 27
- Restaurants and dining areas 22 - 24
- Swimming pool 22.5